

**ADFW**

ABU DHABI FINANCE WEEK

27-30 NOV 2023

Venue:  
ADGM, Abu Dhabi, UAE**COLLAB**

COLLATE. CONNECT. CREATE.

Asset Abu Dhabi GP x LP Programme  
27th Nov, 2023**EMIRATES**

FAMILY OFFICE ASSOCIATION

International Family Office Congress  
28th Nov, 2023**ADFW**

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28th Nov, 2023**Syed Murtaza Safeen Zaidi**  
Manager Investment Banking  
Asyaf Investments

**Company Profile:** Asyaf Investments is the first Private Markets asset management and investment banking Company in the region, a newly established Saudi-based private market and multi-asset investment management services company regulated by the Saudi Capital Markets Authority (CMA). Our investments cover venture capital, private equity, real assets, private debt, and commodities.

**Attendee Brief Bio:** Murtaza is an accomplished Investment Professional with expertise in investment strategy, portfolio management, and business advisory services. He excels in analyzing investment opportunities, conducting due diligence, and providing financial and management consulting across diverse industries. With a strong background in financial modeling and investment analysis, Murtaza successfully assesses viability, identifies risks and opportunities, and develops strategic business plans. He has a proven track record in facilitating fundraising, debt restructuring, and PPP transactions, showcasing his ability to navigate complex financial landscapes. Murtaza brings a comprehensive skill set, delivering value and driving growth in investment and advisory roles. He holds a Bachelor's degree from Oxford Brooks University and is a member of the Association of Chartered Certified Accountants (ACCA), a Certified Public Accountant (CPA), as well as a Chartered Financial Analyst (CFA) charter holder.

**Please list your organization's primary function:** Private Equity/ Investment banking/  
Portfolio Management

**What is your main function within the company:** Investment banking and Deal  
Execution

DELEGATES

**Are you responsible for hiring investment managers?**

Yes

**Total Assets Under Management:**

&lt;150million Riyal

**What percentage of the total funds are allocated to alternatives?**

15%

**Please indicate the range or size of allocations you make:**

Not applicable

**In your own words please tell us specifically what types of investments you are looking for:**

Mainly the F&amp;B segment, from manufacturing to retail all segments fall into our core interest

**Have you invested in first-time funds in the past?**

No

**What is your IRR target and over what duration?**

IRR of at least 12% to 14% with existing in 5 years

**In what geographical regions and specific subregions or countries are you looking for future investments?**

MENA

**Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:**

N/A

**Products planning to invest within the next 3 to 6 months:**

Equity Products, Private Debt, Private Equity, and Real Estate &amp; Property Investments

DELEGATES