

**ADFW**

ABU DHABI FINANCE WEEK

27-30 NOV 2023

Venue:  
ADGM, Abu Dhabi, UAE**COLLAB**

COLLATE. CONNECT. CREATE.

Asset Abu Dhabi GP x LP Programme  
27th Nov, 2023**EMIRATES**

FAMILY OFFICE ASSOCIATION

International Family Office Congress  
28th Nov, 2023**ADFW**

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28th Nov, 2023**Moustafa ElMaghraby**Director - Investments and Performance  
Management  
BoodaiCorp**Company Profile:**

Established in the Mid-1950s as a major trading company supplying equipment to the growing oil industry in Kuwait. Today, BoodaiCorp manages a portfolio of direct investment with an aggregate turnover of more than \$800M, employing more than 7,000 employees. Our portfolio companies operate in various fields including trading, media, public transport, commercial aviation, aviation services, logistics, engineering, and construction.

**Attendee Brief Bio:**

Investment professional with 17+ years of expertise in direct investments, real estate, equities, and corporate finance coupled with a long track record in portfolio and corporate strategy design and enhanced by in-depth knowledge of financial standards and regulatory requirements encompassing key MENA markets.

**Please list your organization's primary function:**

Family Office

**What is your main function within the company:**

Director - Investments and Performance Management

**Are you responsible for hiring investment managers?**

Yes

**Total Assets Under Management:**

USD2 bn

**What percentage of the total funds are allocated to alternatives?**

90%

**Please indicate the range or size of allocations you make:**

+USD150 mn

**In your own words please tell us specifically what types of investments you are looking for:**

Direct investments with controlling interest in Kuwait

**Have you invested in first-time funds in the past?**

Yes

**What is your IRR target and over what duration?**

15%

**In what geographical regions and specific subregions or countries are you looking for future investments?**

MENA

**Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:**

Startups

**Products planning to invest within the next 3 to 6 months:**

Absolute Return and Private Equity

DELEGATES

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