





Venue: ADGM, Abu Dhabi, UAE Asset Abu Dhabi GP x LP Programme 27th Nov, 2023

International Family Office Congress 28th Nov, 2023



Jesse Friedlander
Chief Investment Officer
Des Voeux Partners

Company Profile:Multi Family Office

Attendee Brief Bio:

Jesse Friedlander is co-founder and Chief Investment Officer for Des Voeux Partners, an international family office based in Hong Kong. He oversees investments globally and across asset classes. Following his MBA from the Wharton School of the University of Pennsylvania and MA from Johns Hopkins School of Advanced International Studies (SAIS), Mr. Friedlander held various roles in equity and credit research and debt capital markets for JPMorgan and Merrill Lynch. Prior to launching Des Voeux Partners, Mr. Friedlander advised Susquehanna International Group on debt and equity investments across the Asia Pacific Region.

Please list your organization's primary function:

Global Asset Management

What is your main function within the company:

Chief Investment Officer

Are you responsible for hiring investment managers? $Y \in S$

Total Assets Under Management:

100-500m







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What percentage of the total funds are allocated to alternatives? 50%

Please indicate the range or size of allocations you make:

1 - 5M

In your own words please tell us specifically what types of investments you are looking for:

Niche strategies with great managers

Have you invested in first-time funds in the past?

Yes

What is your IRR target and over what duration?

15% over 5 years

In what geographical regions and specific subregions or countries are you looking for future investments?

Global, Europe, USA, and MENA

Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:

NΑ

Products planning to invest within the next 3 to 6 months:

"Absolute Return, Credit funds, Farmland / Forestry / Agriculture, Hedge Funds, and Private Debt