

**ADFW**

ABU DHABI FINANCE WEEK

27-30 NOV 2023

Venue:  
ADGM, Abu Dhabi, UAE**COLLAB**

COLLATE. CONNECT. CREATE.

Asset Abu Dhabi GP x LP Programme  
27th Nov, 2023**EMIRATES**

FAMILY OFFICE ASSOCIATION

International Family Office Congress  
28th Nov, 2023**ADFW**

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28th Nov, 2023**Ahmed Raza Shah**Chief Investment Officer  
Mad'a Investment Company**Company Profile:**

Mad'a Investment Company is a sector-agnostic private equity and venture capital investment company

**Attendee Brief Bio:**

Ahmed Raza Shah is the Chief Investment Officer at Mad'a Investment. Ahmed has over 13 years of experience in M&amp;A and investments

**Please list your organization's primary function:**

Investments

**What is your main function within the company:**

Investments and portfolio management

**Are you responsible for hiring investment managers?**

Yes

**Total Assets Under Management:**

NA

**What percentage of the total funds are allocated to alternatives?**

100%

**Please indicate the range or size of allocations you make:**

NA

**In your own words please tell us specifically what types of investments you are looking for:**

Growth startups and brick-and-mortar traditional businesses require investment to unlock growth

**Have you invested in first-time funds in the past?**

No

**What is your IRR target and over what duration?**

30% over 10 years

**In what geographical regions and specific subregions or countries are you looking for future investments?**

MENA

**Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:**

GCC only with a main focus on Saudi Arabia

**Products planning to invest within the next 3 to 6 months:**

Private Equity and Venture Capital

DELEGATES

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