





Venue: ADGM, Abu Dhabi, UAE Asset Abu Dhabi GP x LP Programme 27th Nov. 2023

International Family Office Congress 28th Nov, 2023



Jennifer Cheng LoFounder and Chairperson
NewChic Capital Family Office

Company Profile:

Single Family Office of Jennifer Cheng Lo

Attendee Brief Bio:

Jennifer Cheng Lo is a serial entrepreneur with 12+ exits, and a focus on on Impactful Tech Web 3 Al. She leads JennClub DAO and Chosen Collective Foundation and is a Partner in various ventures like Ace Investment Management Hedge Fund and CoinsGroup. Additionally, she is involved in Glam-it!, PuaheBox.com, and The Otto Hotel. With a background in classical piano, Jennifer is also an award-winning international artist and supports the arts. She holds degrees from the New England Conservatory of Music, Brown University, and Hong Kong University of Science & Technology, and has appeared in films and TV as an actress and model.

Please list your organization's primary function:

Investments, Impact Investments, and Strategic Partnerships

What is your main function within the company:

Direct Investments, Fund allocations, and Strategic Partnerships

Are you responsible for hiring investment managers?

Yes

Total Assets under management:

~100 mill+ (my Family has their own Single-Family Offices too)







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What percentage of the total funds are allocated to alternatives? 60%

Please indicate the range or size of allocations you make:

5K for early direct, 500K-1 mill to Fund managers, more for later stage

In your own words please tell us specifically what types of investments you are looking for:

Aside from Funds, we look across emerging and dynamic tech - Al, Fintech, Web3, Blockchain, Impact, and ESG

Have you invested in first-time funds in the past?

Yes

What is your IRR target and over what duration?

30%+ (depends on the duration - we've done 2-12 year cycles)

In what geographical regions and specific subregions or countries are you looking for future investments?

Global, Europe, Asia, USA, MENA, and LATAM

Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:

None

Products planning to invest within the next 3 to 6 months:

Absolute Return, Blockchain and Crypto Currency, Commodities / Managed Futures, Credit funds, Equity Products, Fixed Income and Money Market, Hedge Funds, Infrastructure, Private Equity, Real Estate and Property Investments, Renewables and Cleantech, Venture Capital, and ESG