

**ADFW**

ABU DHABI FINANCE WEEK

27-30 NOV 2023

Venue:  
ADGM, Abu Dhabi, UAE**COLLAB**

COLLATE. CONNECT. CREATE.

Asset Abu Dhabi GP x LP Programme  
27th Nov, 2023**EMIRATES**

FAMILY OFFICE ASSOCIATION

International Family Office Congress  
28th Nov, 2023**ADFW**

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28th Nov, 2023**Prabhav Sharma**Executive Director  
SUN Group Global**Company Profile:**

The SUN Group, a 122-year-old family enterprise, operates globally in diverse sectors. In Asset Management, it directly invests in private equity, venture opportunities, and real estate, having sponsored key funds like Westbridge Capital and a significant private equity fund for real estate in 2006. The group recently led the acquisition of Forbes alongside core investment partners. In Natural Resources, SUN Gold, established in 2005, is the world's first BRICS business project, while SUNTERA, in partnership with Indian Oil and Oil India, invests in oil and gas ventures worldwide. The Energy Transition Group focuses on renewable energy, electric mobility, and EV batteries, with investments in companies like Prologium and the establishment of SUN Mobility for EV energy infrastructure. Finally, in High Technology, SUN's subsidiary Elcom Group specializes in aerospace, communications, and electronics, and the group holds a minority investment in SandboxAQ, an AI + quantum company chaired by Eric Schmidt.

**Attendee Brief Bio:**

Advisor to the Board/Shareholders of multiple family offices in both the Middle East and Africa on governance, policies, capital allocation, investment and divestment of assets, strategy, transformation, and management.

**Please list your organization's primary function:**

Operating and Investing Companies

**What is your main function within the company:**

Managing operating and investing companies

DELEGATES

**Are you responsible for hiring investment managers?**

Yes

**Total Assets Under Management:**

Not Disclosed

**What percentage of the total funds are allocated to alternatives?**

Not Disclosed

**Please indicate the range or size of allocations you make:**

\$10mn to \$300mn

**In your own words please tell us specifically what types of investments you are looking for :**

NA

**Have you invested in first-time funds in the past?**

No

**What is your IRR target and over what duration?**

NA

**In what geographical regions and specific subregions or countries are you looking for future investments?**

Global, Europe, Asia, USA, MENA, and LATAM

**Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:**

NA

**Products planning to invest within the next 3 to 6 months:**

Absolute Return, Commodities / Managed Futures, Equity Products, Farmland / Forestry / Agriculture, Fixed Income and Money Market, Infrastructure, Private Equity, Real Estate and Property Investments, Venture Capital, and ESG

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