

**ADFW**

ABU DHABI FINANCE WEEK

27-30 NOV 2023

Venue:  
ADGM, Abu Dhabi, UAE**COLLAB**

COLLATE. CONNECT. CREATE.

Asset Abu Dhabi GP x LP Programme  
27th Nov, 2023**EMIRATES**

FAMILY OFFICE ASSOCIATION

International Family Office Congress  
28th Nov, 2023**ADFW**

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28th Nov, 2023**Asset Yerali**Partner  
Noorden Capital**Company Profile:**

Family Office

**Attendee Brief Bio:**

Asset Yerali is an investment professional with 15+ years of experience in the public and private sector. Previously, Asset Yerali served as a CIO at KIDF, a \$5B sovereign wealth fund of Kazakhstan.

**Please list your organization's primary function:**

Family Office

**What is your main function within the company:**

Investment Management

**Are you responsible for hiring investment managers?**

Yes

**Total Assets Under Management:**

\$150 million

**What percentage of the total funds are allocated to alternatives?**

10%

**Please indicate the range or size of allocations you make:**

\$1-5 million

**In your own words please tell us specifically what types of investments you are looking for:**

Mid and Large Cap Funds

**Have you invested in first-time funds in the past?**

No

**What is your IRR target and over what duration?**

15-20%

**In what geographical regions and specific subregions or countries are you looking for future investments?**

Global, Europe, Asia, USA, and MENA

**Please specify if you have any restrictions to investing in specific asset classes or strategies or regions:**

Alcohol, Gaming, and Tobacco

**Products planning to invest within the next 3 to 6 months:**

Private Debt, Private Equity, Real Estate and Property Investments, and Venture Capital

DELEGATES

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