

ADFW

ABU DHABI FINANCE WEEK

27-30 NOV | 2023

- Venue: ADGM, Abu Dhabi, UAE
- Asset Abu Dhabi GP x LP Programme
27th Nov, 2023
- International Family Office Congress
28th Nov, 2023



EMIRATES
FAMILY OFFICE ASSOCIATION



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CoinFund

CoinFund was founded in 2015 as one of the first cryptonative investment managers. We have an 8+ year track record in early-stage investments, with a mission to champion the leaders of the new internet. We combine deep knowledge of blockchain's underlying technologies and successful crypto business models with differentiating regulatory expertise and an extensive network across the crypto ecosystem. We operate three distinct strategies across early-stage venture and liquid markets. While we are generalists by design and will evaluate opportunities in verticals across the web3 landscape, a few areas of particular interest currently are the intersection of AI and crypto, scalability and interoperability, and tokenization of real-world assets.

Edge: As one of the first cryptonative investment managers, we have an extensive network across the crypto ecosystem, having invested in 150+ companies over the last 8+ years. We take a company-builder approach, made possible by our multidisciplinary team, which includes advising on technology architecture, advising founders, navigating a complex regulatory environment, and providing hands-on talent, marketing, and business development support. In addition to our investment and post-investment services, we have invested heavily in operational excellence, building out a seasoned, institutional team across operations, transaction management, finance, and legal/compliance in order to promote scale and reduce risk.

Strategies and Offerings: We operate three strategies across liquid and early-stage venture markets:

- **Seed:** Investing in Pre-Seed and Seed-stage companies and networks with teams and theses that will achieve product-market fit and category-defining outcomes. This is our flagship strategy, currently on its fourth vintage, which closed June of this year with \$158M (target \$125M).
- **Ventures:** Investing in Series A+ stage companies exhibiting product market fit and large TAMs. Launched the first vintage in mid-2022 with \$320M.
- **Liquid Opportunities:** Fundamental research-driven, actively managed strategy launched in February 2020, with current assets of \$62M as of August 31, 2023.

In addition to our three investment strategies, in 2023 we launched the Composite Ether Staking Rate ("CESR") in conjunction with Coindesk Indices. CESR is a global floating rate benchmark derived from the daily transaction fees and staking rewards emitted from the Ethereum blockchain, enabling derivative products and financial instruments that reference the index.

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Seth Ginns

Managing Partner and Head of
Liquid Investments

Seth Ginns is a Managing Partner and Head of Liquid Investments at CoinFund, and a key member of the Venture Investment Committee. He has 20 years of Wall Street experience and has been deeply involved in the crypto community since his angel investment in Coinbase in 2012. He is also an angel in Starkware, and Chainalysis, participated in the Ethereum ICO in 2014, and loves traveling globally to developer events as a way to keep a finger on the pulse of the market. His angel portfolio also includes Instacart, BillionToOne, DoorDash, and many early-stage, high-growth startups.

Prior to CoinFund, Seth invested in public growth equities over 18 years at Jennison Associates. He holds a BA in Mathematics and South Asia Studies from the University of Pennsylvania, where he serves on the International Advisory Board of the Center for the Advanced Study of India at the School of Arts and Sciences and served as an Overseer at the School of Nursing and Co-Chair of the Innovation Committee.



Pete Gatti

Head of the Business Development
and Investor Relations Group

Pete Gatti is the Head of the Business Development & Investor Relations group at CoinFund and a leader on our Executive Team. In this role, he oversees all aspects of client relations and servicing globally.

Prior to joining CoinFund, Pete was a Senior Vice President at Ehrenkranz Partners, an outsourced investment office in New York, where he was part of the investment research group performing investment due diligence across asset classes, including crypto and blockchain technology.

Before this, Pete spent 8 years at the J.P. Morgan Private Bank. He holds a Bachelor of Science in Finance from Pennsylvania State University.

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