



Samer Soliman

**Chief Executive Officer
Arab Financial Services**

Company Profile:

Arab Financial Services

Attendee Brief Bio:

Samer Soliman, CEO of Arab Financial Services (AFS), drives the company's digital payments and fintech growth strategy in the Middle East and Africa. With over 20 years in banking and payments, he leads AFS into a new era of digitalization, leveraging cutting-edge technologies for seamless payment experiences. Samer's leadership roles at Network International and engagement in the fintech community highlight his industry influence. He holds a Master's in Leading Innovation and Change and is completing a PhD in Business Administration, demonstrating his commitment to academic excellence. Outside work, Samer enjoys exploring art, innovation, and nature, finding inspiration in the South of France and Italy. His visionary approach earned him a place in The Arab Power List 2021.

Please list your organization's primary function:

NA

What is your main function within the company:

NA

Are you responsible for hiring investment managers?

NA

Total Assets Under Management:

NA

What percentage of the total funds are allocated to alternatives?

NA

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Please indicate the range or size of allocations you make:

NA

In your own words, please tell us specifically what types of investments you are looking for:

NA

Have you invested in first time funds in the past?

Yes

What is your IRR target and over what duration?

NA

In what geographical regions and specific subregions or countries are you looking for future investments?

- MENA

Please specify if you have any restrictions to invest in a specific asset classes or strategies or regions:

NA

Products planning to invest within the next 3 to 6 months:

- Private Equity
- Venture Capital