



Jonathan Cherel

Investment Manager Kassam Investment

Company Profile: Family Office

Attendee Brief Bio:

Jonathan Cherel joined Kassam Investments in 2022, bringing over seven years of experience in Investment and Asset Management. Before joining Kassam Investments, Jonathan worked for two years at AEW Capital Management as a Real Estate Strategist and spent three years at the British Steel Pension Fund as a Senior Associate. He holds a Master's degree from the ICN Business School and is a CFA charterholder.

Please list your organization's primary function: Family Office

What is your main function within the company: Investment Selection

Are you responsible for hiring investment managers?

Total Assets Under Management: NA

What percentage of the total funds are allocated to alternatives? 75%

Please indicate the range or size of allocations you make: \$1-10M



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In your own words, please tell us specifically what types of investments you are looking for:

Hedge Funds, Secondary PE, Secondary VC, Evergreen funds, Opportunistic Real Estate, and Co-Investments.

Have you invested in first time funds in the past?

What is your IRR target and over what duration? SOFR + 300bps - Rolling 5 years

In what geographical regions and specific subregions or countries are you looking for future investments?

- Europe
- USA

Please specify if you have any restrictions to invest in a specific asset classes or strategies or regions:

None

Products planning to invest within the next 3 to 6 months:

- Absolute Return
- Hedge Funds
- · Private Debt
- Private Equity
- Real Estate and Property Investments
- Venture Capital