



Date:
27-28th May, 2024

Venue:
Rosewood Hotel, Abu Dhabi

Powered By:



Executive Summary

RUR, an Investment Movie Fund dedicated to movie production, development, packaging, and distribution. RUR team has in recent years deployed over \$100 million in movie projects comprising of movie packages, scripts, and intellectual property, RUR aims to create one larger corporate structure where it can collaboratively develop and produce these projects alongside financial partners like Hammerstone, Highland, Netflix, Paramount and others private financing groups under one roof.

Investment Opportunity

Seeking initially \$150 million out of \$1 billion from investors, RUR has an anticipated ROI of 23% p.a. and main benefit in ongoing royalties for 50 years from each movie project. Our unique investment approach combines financial expertise, intellectual property assets, and strategic partnerships to drive profitability.

Business Strategy

Forge and Maintain Industry-Leading Alliances: RUR places a paramount emphasis on forging and maintaining strategic partnerships with renowned studios and creators. Our partnership with Creative Artists Agency (CAA) stands as a cornerstone of this approach. CAA, a leading talent agency, acts as a prolific source of top-tier scripts and ideas, channeling over 100,000 submissions annually. The collaboration between CAA and RUR ensures a constant influx of high-quality content, vetted by both CAA and our in-house team.

Director and Producer Collaborations

Building on this model, RUR extends its collaborative efforts to seek and engage top-tier directors and producers. The scripts recommended by CAA, having undergone rigorous screening, attract directors and producers eager to contribute to projects with proven quality and potential. This strategic alignment significantly increases the likelihood of success for these movies, as top distribution and production companies prioritize such curated packages.

Innovative Revenue Models

Leveraging Dual Revenue Streams: RUR maximizes profitability through a dual revenue stream model. Upon the completion of a movie package, RUR secures a 35% margin revenue within two years. Additionally, RUR maintains a stake of 5-25% in the movie as a shareholder, aligning our success with the long-term performance of the content. This unique model ensures that our financial interests are deeply entwined with the success and longevity of the movies we produce.

Financial Leverage and High ROI

To enhance our financial capabilities, RUR strategically leverages commercial banks to amplify the impact of equity fundraising. This financial leverage allows us to achieve a high return on investment (ROI), averaging between 15-20% annually. By utilizing commercial banks judiciously, RUR not only maximizes the efficiency of its capital but also ensures a robust financial position to deliver consistent returns to our investors.

Strategic Investment Approach

RUR strategic investment approach involves a meticulous combination of creative excellence, industry expertise, and financial acumen. By curating top-notch content through strategic partnerships and implementing innovative revenue models, RUR aims to solidify its position as a trailblazer in the movie industry, delivering unparalleled value to investors and contributing to the transformative evolution of cinematic storytelling.

- Industry (hollywood) best people collected under one roof.
- Over 40 projects in different stages ready to be produced.
- High diversification creates stable revenue stream for investors.
- Experienced internal team with stable foundations.
- Over \$100 million already invested.



Date:
27-28th May, 2024

Venue:
Rosewood Hotel, Abu Dhabi

Powered By:



David Stybr
Chief Executive Officer
Livento Group



David Stybr is an accomplished Investment Executive with a diverse background spanning listed companies, movie production ventures, IPOs, and acquisitions. With extensive experience managing assets for family offices and venture capital firms, as well as navigating US futures markets, he brings a wealth of expertise to the intersection of finance, investments, venture capital, and real estate.

As CEO at Livento Group Inc., David leads a listed company on OTC markets, oversees the creation of BOXO productions, a movie business, and expands company activities overseas. His tenure as Deputy CEO at Ott Ventures involved strategic planning for private equity investments and managing assets exceeding EUR 100 million. David has also served as Director of Property and Facility at CPI Property Group, where he led the restructuring of the company for improved organizational performance. He holds a Master's degree in Information Technology and Management from the University of Economics, Prague, and is proficient in English, Czech, and German.