



**Date:**  
27-28th May, 2024

**Venue:**  
Rosewood Hotel, Abu Dhabi

**Powered By:**



**Sienna Venture Capital: Powering Global Innovation:** At Sienna Venture Capital, we are driven by a singular mission: to identify and invest in the world's most promising technological companies. Focusing strategically on the unrivaled ecosystems of the United States and Israel, we are primed to lead the charge in fueling global innovation.

**Proven Track Record:** Led by Founding Partner Isabelle, alongside seasoned Partners Thomas and Mikael, our team brings decades of collective experience in venture capital. Together, we've managed four investment funds totaling \$500 million, driving an impressive average IRR of 44% across 16 exits. With deep-rooted expertise spanning AI, digital health, climate tech, cybersecurity, mobility, and more, we're at the forefront of identifying transformative trends in the market.

**Unveiling Sienna Startup Nation:** Sienna Startup Nation is our third generation of fund, designed to support early-growth and growth B2B software companies in the US and Israel. We have crafted a special approach that gives us unique access to these tech-rich environments, connecting global innovation with the European market. Recognizing Israel's position as the second-largest tech hub globally, we are ready to use our knowledge and connections to make meaningful investments and encourage international collaboration.

**Investment Strategy:** We take a capital-efficient approach, writing tickets ranging from \$5-15M in companies poised to thrive in both booming and correction cycles. By avoiding overfunding and overpaying situations, we have built a portfolio that is not only resilient but also positioned to weather industry-wide corrections.

**Fund Portfolio:** To date, we have invested in seven companies that illustrate well our commitment to disruptive AI technologies:

- Hourly, transforming workers' compensation insurance through data and AI

- Incredo, revolutionizing the sugar industry with innovative sugar-based reduction solution
- SupPlant, developing AI solutions to enhance farmers' irrigation decisions
- Nexar, real-time vision mapping through AI-powered cameras
- Ibex, AI-powered Cancer Diagnostics for Pathologists
- DustPhotonics, next generation of semi-conductors in data centers through silicon photonics technology
- Unleash, Gen-AI based search engine that simplifies knowledge management within enterprise

Notably, the collaboration between our portfolio company SupPlant with Mawarid underscores our dedication to fostering international partnerships and driving agricultural innovation in the UAE.

**Tech for Purpose:** At Sienna, we believe in the power of technology to effect positive change. That is why we are committed to supporting companies that tackle environmental and societal challenges head-on.

**Value Creation Strategy:** Our support does not end with capital infusion. We offer hands-on business development support, mentorship for financial sustainability, and strategic guidance as board members. Moreover, our network provides a strategic gateway to the European market, leveraging their extensive network to propel our portfolio companies to new heights.

**Global Reach, Local Impact:** With an initial closure of \$100 million in 2023, backed by GBL, the renowned 70-year-old listed investment holding of the Frère and Desmarais families boasting a net asset value of €16.7 billion, we have established a solid foundation for our venture. Our target fund size stands at \$250 million. Our investor base includes a diverse array of Family Offices, Entrepreneurs, and Institutions across Europe, underscoring our commitment to fostering global collaboration and partnerships.

**Join Us in Shaping the Future:** As we embark on the next chapter of our journey, we are actively seeking to create synergies with the UAE and families based in the region. By fostering collaborations and partnerships with the vibrant ecosystem in the UAE, we aim to leverage our combined strengths to drive innovation, create value, and unlock new opportunities for growth.



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**Isabelle Amiel-Azoulai**  
Founding and Managing Partner  
Sienna Venture Capital



**Isabelle Amiel Azoulai** is a seasoned professional with a rich background spanning venture capital, private equity, and investment banking. Currently serving as the Founding & Managing Partner at Sienna Venture Capital in Paris, France, she is at the forefront of shaping the venture capital vertical and strategy for Sienna Investment Manager. Isabelle brings extensive expertise to her role, advising the group on private asset investments, particularly in the realm of technology and venture opportunities.

Prior to her tenure at Sienna Venture Capital, Isabelle held the position of Managing Partner at La Maison SA, where she co-founded a prominent private equity and venture capital investment group. Over her eight-year tenure, she led a multitude of tech-focused investments globally, overseeing the deployment of \$500 million across more than 60 growth companies in various countries. Her strategic acumen and leadership resulted in numerous successful exits and the establishment of several unicorns within the portfolio. Before her venture into venture capital, Isabelle distinguished herself in the realm of private banking as an Investment Partner at Credit Suisse, where she managed a substantial client book, providing tailored solutions across multi-asset class issues and consistently ranking as a top contributor in NNA's and revenues. This diverse background underscores Isabelle's prowess in navigating complex financial landscapes and driving impactful investment strategies.



**Thomas Visan**  
Partner  
Sienna Venture Capital



**Thomas Visan** currently serves as a Partner at Sienna Venture Capital in Paris since June 2022, Thomas plays a pivotal role in developing investment strategies for SVC's funds, particularly in the technological sectors such as AI, cybersecurity, and digital health. His responsibilities include screening and monitoring equity investments, driving fundraising efforts, and actively participating as a board member in strategic decision-making processes for portfolio companies.

Prior to his role at Sienna Venture Capital, Thomas honed his expertise as an Investment Manager at La Maison Partners, where he was instrumental in executing and closing 40 financing rounds for tech companies. Additionally, Thomas gained valuable experience as an Analyst at Zilkha Investments LP in New York City, where he conducted financial analysis and due diligence assessments for potential investments, demonstrating his proficiency in evaluating market trends and identifying attractive opportunities.

Thomas holds an Advanced Master's degree in International Financial Analysis from ESCE in Paris, supplemented by an exchange semester at Berkeley College in the United States. Thomas is fluent in English, French, Portuguese, and Spanish. Thomas is actively involved in academia as a visiting lecturer, providing valuation and private equity training to institutions such as Grenoble Ecole de Management and Neoma Business School. He also volunteers at AFAUTA, contributing to the organization of various fundraising events.